

Video Contest Judging Criteria

Here is how contest judges will evaluate video entries this year. Points will be awarded in four categories:

Quality - Up to 10 points

This category looks at the quality of images, sound, transitions, length

[Including, but not limited to: Is the image in focus?

Can voices be heard?

Are transitions appropriate?

Is it too long? Too short?]

Originality - Up to 10 points

This category looks at how the story is told. How is it different from other videos?

BONUS POINTS – up to 5 – for using original video footage

[Including, but not limited to: Are there other entries that are similar?

How does this story stand out?

Images captured by the student can earn bonus

points]

Artistic Expression - Up to 10 points

This category evaluates visual and audio appeal

Content - Up to 20 points

This category looks at factual accuracy, depth of explanation, relevancy to the Critical Concerns and educational value